

AI is everywhere.

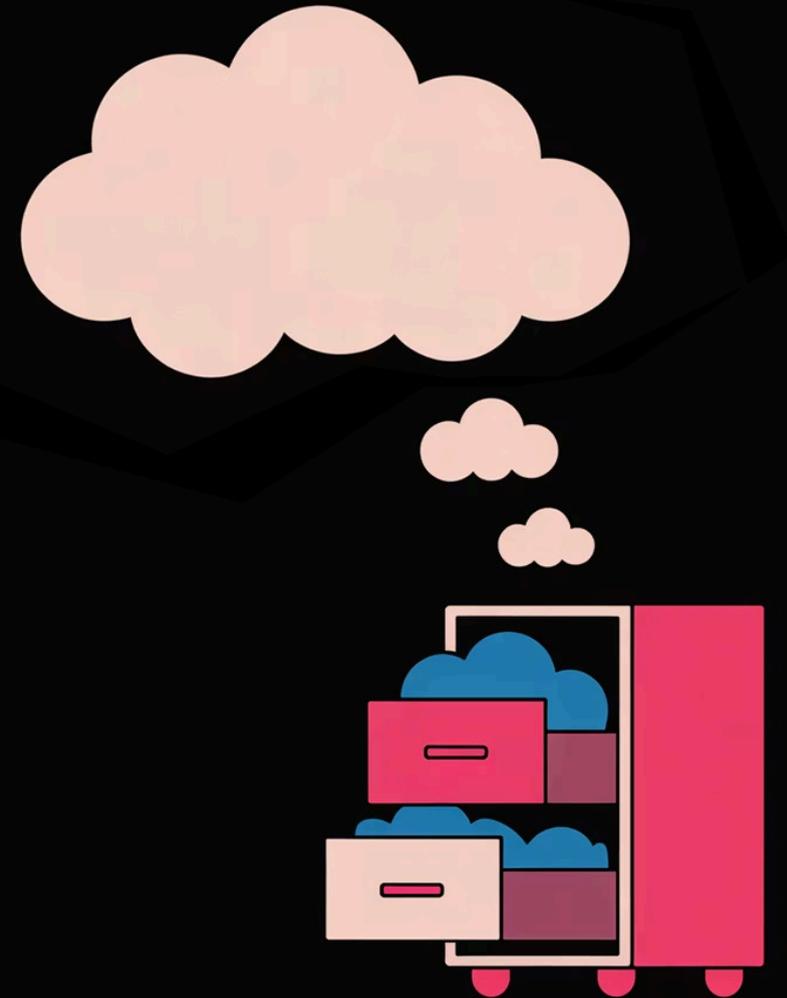
So is your data.

# LOBSTERPOTS

Think Inside the Box.

Secure, Deployable AI for Organisations

[info@lobsterpots.net](mailto:info@lobsterpots.net)



# AI Is Already Inside Your Organisation

Right now:

## AI is being used informally

Staff are experimenting with new apps, usage is accelerating

## Sensitive material is entering prompts

Critical data is finding its way into external AI systems

## AI output is not reliable

AI Answers can be hallucinated, outdated, or internationally biased

## Regulatory expectations are evolving

Organisations are accountable under GDPR, SOC 2, and other regulations.

**Adoption is inevitable. It's time to think about how we use AI**



# The Governance Gap

Organisations are reacting in three ways:

## Common Responses

- Ban cloud AI completely
- Issue cautionary memos
- Hope usage stays sensible

## Meanwhile...

- Teams continue experimenting
- Productivity pressure increases
- Control remains unclear

 **AI capability is expanding. Oversight is lagging.**

# The Structural Weakness

Cloud AI systems:



Trained on global data  
from unknown  
sources



Knowledge  
boundaries are  
undefined and fluid



Outputs can be  
hallucinated



Cannot conform to  
your corporate  
mission

For regulated or knowledge-sensitive organisations:

**There is no enforcable source of truth.**

# A Different Approach

Instead of banning AI or outsourcing your knowledge,

# Bring intelligence back inside.

**Contained. Defined. Enforcable.**

*Think Inside the Box.*



# The Solution: LOBSTERPOTS

A deployable internal AI platform designed for organisational control.



Local model runtime with your own datasets



Org-wide synchronised document retrieval



No external cloud dependency



Works even in air-gapped environments



Responses grounded in defined internal sources

**AI becomes internal infrastructure.**

# LOBSTERPACK

## Organisational Source of Truth

### LOBSTERPACK (Lobster Knowledge Pack)

A structured, versioned knowledge bundle for AI reasoning.

Each pack:

01

Defines the authoritative document corpus

02

Can be digitally signed

03

Can be version-controlled and audited

04

Can be distributed across teams

05

Enforces bounded knowledge for AI reasoning

Instead of asking:

**"What does AI or the internet say?"**

You ask:

**"What does our authorised corpus say?"**

# Trust by Architecture

LOBSTERPOTS is engineered around three principles:



## Isolation

Local usage and data storage



## Controlled Knowledge

Signed, versioned LOBSTERPACK datasets



## Safe, Reliable Outputs

Responses grounded in your defined documents



**Predictable AI inside defined boundaries.**

# Pilot Phase

LOBSTERPOTS is entering guided pilot deployment.

Design-partner organisations will:



**Structured deployment. Not mass SaaS.**

# The Direction

AI adoption will accelerate.

Governance expectations will rise.

Some organisations will rely entirely on cloud AI.

**Others will require controlled internal AI infrastructure.**

LOBSTERPOTS is building that internal layer.

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Seeking: Pilot Partners

Organisations ready to define and deploy governed AI

Seeking: Early Capital

To harden and scale the platform

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# Think Inside the Box.